

ATTACHMENT F

GRANT DELIVERABLES RELATED TO OUTREACH CONDUCTED BY THE DISTRICT

#17. The District hosted at least one agricultural community outreach event during the year that met the following:

1. The outreach event was marketed through at least three venues such as a radio spot, local news print media, local news broadcast media, social media, flyers, District or partner newsletters, flyers at local farm stores or local cooperatives, or mailers. One of the three marketing venues used must be directed towards producers with small farms or producers considered socially disadvantaged.
2. The outreach event included an introduction to the District for the community. The introduction should include the history of the District, mission statement, Directors, staff, program offered (including agricultural programs, educational programs, and urban programs if offered).
3. The outreach event included a discussion featuring local agricultural producers who have utilized the VACS Program to install BMPs on their operations.
4. The District notified all partners, including the Virginia State University-Small Farm Outreach Program (Program) of the event and a representative from each organization was invited to participate on the agenda.

#18. The District notified the Virginia State University – Small Farm Outreach Program (Program) of every outreach event conducted by the District focusing on agricultural producers. At least two weeks prior to an outreach event, both the Program’s state representative and the regional representative, if known, were notified by email; the state representative (Frederick Custis) should be emailed at fcustis@vsu.edu. A Program representative was invited to participate in the event if they chose to do so.